



TRIED & TESTED FUNDRAISING IDEAS

Here are plenty of tried and tested ideas to help get you started...



*Think through what would work in your organisation and develop a **Fundraising plan** and then use the **Fundraising Checklist** to guide you through next steps.*

Auction – host a charity auction, stand alone or as a part of an existing work event or team meeting. Source donated items as prizes from your suppliers and supporters and local businesses in your area. Use the Starlight endorsement letter to help request for prizes. Doesn't need to be a tangible item it could be lunch with the boss, EA support for a month or the boss's desk for a week/month depending on what individuals deem valuable in your work place.

BBQ/Sausage sizzle – hold a BBQ at work and charge a small fee for each item, or request the support from your catering team to run a sausage and egg breakkie at a reduced cost.

Car Park Raffle / Auction - if parking your car at work is near impossible, when those with company car parks are away, why not organizing to raffle/auction off their car space?

Cake Bake – Bake a few cakes and sell each slice.

Collection Box – Have a Starlight collection box on your reception desk or in your lunch room and encourage staff to drop in their loose change. Contact Starlight for a Collection Box.

Corporate Sponsorship your GAC Team Kit – Seek sponsorship from business networks by offering logo placement on our team shirt in exchange for a donation (see Starlight rep for more information on how to do this successfully)

Dress down day – enable staff to wear casual clothes for the day for a small donation


Dinner Party – Show off your masterchef skills and host colleagues, family and / or friends to a dinner party and charge guests \$20-50 to attend.

Golf Day – Hold a charity golf day for your work colleagues, clients and/or suppliers and name Starlight as your charity of choice. Include an auction, raffle and / or Hole Sponsor option to engage all stakeholders.


Head Shave – gather a group of work colleagues willing to get their hair (head, facial or legs) shaved off in return for sponsorship dollars. Those choosing not to shave could colour their hair instead.

Karaoke Night - Hold a karaoke night for your work's next social function. Include a small entry fee, an auction and/or a lucky door raffle as part of the night.

Lunch n Learn – are you or any of your work colleagues exceptional at something? Organise a session to show other people how to do it and charge them for the privilege? Perhaps confirm a guest to talk on a subject that you and your colleagues are interested in. Charge an admission fee and / or hold an auction of their latest book etc.



Movie Night – Organise a movie night with your local cinema for a new release movie and charge a ticket fee for colleagues, friends and family. Make a night of it and consider pre or post drinks.



Meeting Etiquette – do your meetings constantly start late? Do mobiles ring throughout your meetings, do attendees use repeated jargon? Why not implement a fun penalty system and issue fines of \$5 to anyone who breaks your meeting rules?

Online Fundraising – Use **Make the most of your Online Fundraising Page** to maximise your fundraising potential.

Office space - are you in an open plan office with unlimited distractions? Why not raffle/auction off the boss's office next time he/she is away?

Poker tournament – do you have any card sharks within the work place? Perhaps they can help you organise a poker night with Starlight as your charity of choice.

Promotion with Business Partners – run a promotion in conjunction with key business partners or supporters whereby percentage of profits is donated. Contact Starlight for support in this area. E.g. survey - gain customer feedback on your product or service and make a small donation per respondent

Raffle – Run a raffle as a stand alone activity or as part of an existing event. Source prizes from your suppliers and local businesses and raffle items off to your colleagues.

Races Day – gather the punters at work and organise an event at your local greyhound or horse racing track and run sweeps, raffles and/or an auction.

Social Media – make the most of your social media networks by sharing your Online Fundraising Page URL with all of your connections on Facebook, Twitter, LinkedIn etc.

Star Party – Hold regular Friday night drinks? Turn your next work get together into a Star Party. Ask your company to subsidize alcohol and snacks and charge an entry fee / amount for each drink/meal. Add a touch of Starlight by naming the drinks “Starlight Hour”.

Trivia night - organise a trivia night for work colleagues to prove who really is the smartest of the bunch!

Umbrella rental - rent out work umbrellas throughout the year for a gold coin donation.

Wine Tasting – spend a day/evening tasting fine wines with your colleagues or friends. Charge participants an entry fee that covers wine, cheese and a donation to Starlight.

Workplace Giving - Join your company's workplace giving program! If your company doesn't have one, contact Starlight to get it started today!

OR

Your own idea! Often the best fundraising ideas are the ones you come up with yourself!

For Fundraising support, contact Louisa (GAC committee) on 0416 745 191 or louisa.galpin@gmail.com

For Starlight support, contact Janyne on 02 8425 5962 or janyne.parsonage@starlight.org.au

