



THE GREAT ADVENTURE CHALLENGE

RACING FOR SMILES



STARLIGHT CHILDREN'S FOUNDATION

Key facts about the Starlight Children's Foundation...




- Starlight Children's Foundation (Starlight) is a national children's charity dedicated to brightening the lives of seriously ill and hospitalised children and their families throughout Australia.
- Every minute of every day a child is admitted to hospital in Australia and unfortunately for thousands of families there is then the diagnosis of a chronic or life threatening illness that changes their lives forever.
- Starlight programs are integral to the total care of seriously ill children. While health professionals focus on treating the illness, Starlight is there to help care for the child. We support them throughout their journey by providing the opportunity to be distracted from the pain and stress of their treatments and to simply be a child again.
- While programs deliver immediate impact they also support the longer term well-being & resilience of the child and the family by ensuring a sense of self is maintained and the experience of hospitalisation & treatment is overall more positive.
- Starlight programs, delivered both in and out of hospital, are designed to provide fun, laughter and positive distraction. Programs include:
 - **Hospital Programs** – Captain Starlight, Starlight Express Rooms, Starlight TV, Starlight Fun Centres, Livewire, Club Ado
 - **Community Programs** – Starlight Wishes
 - **Online** – Livewire, a secure community for seriously ill adolescents
 - **Outreach** – Starlight programs to remote locations including indigenous communities and hospitals in the Northern Territory.
- Starlight is the only organisation to have a permanent presence in all major paediatric hospitals around the country – delivering programs 7 days each week to children with all types of illnesses & conditions and to those children who have been injured in accidents.
- Major paediatric hospitals are where the most seriously ill children are treated. Each year, there are 600,000 paediatric admissions to hospitals in Australia; of these 156,000 are to these major paediatric centres - this is where we have our Starlight Express Rooms.
- The Starlight brand has a prompted awareness of 89% and is in the top 10 most trusted charity brands in Australia – however this brand strength can be interpreted by some as “already well supported”. As a charity delivering programs 7 days per week our costs are ongoing and continuing our program delivery is completely funding dependant.
- To see the compact of Starlight programs, please visit www.starlight.org.au/InspirationalStories





WHERE DOES THE MONEY GO?

The difference your fundraising makes creates for seriously ill children...

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- **\$33** will transform the experience of a hospitalised child - replacing the fear, pain and boredom with fun, joy and laughter by allowing them to access all of Starlight's in-hospital programs for a day and escape the day to day stresses of hospital life
 - **\$200** will provide a Starlight family a "Surprise Pack" allowing an entire family to spend quality time together, providing entertainment and distraction during a difficult time.
 - **\$500** helps provide equipment so hospitalised children can work together in a Starlight Express Room and develop new skills making animation, clay-mation and movies that can be shown across the hospital on Starlight TV.
 - **\$1000** allows Captain Starlight to visit remote indigenous communities and encourage participation in health clinics that improve long term health outcomes.
 - **\$1,800** will connect 12 adolescents to new friends through Livewire – an online community allowing seriously ill adolescents to connect and make friends with other young people experiencing similar life changes who truly understand what they are going through.
 - **\$6,000** will grant a 'once in a lifetime Starlight' wish for **one** seriously ill child. Fulfilled Starlight wishes create life long memories for a child and their family.
 - **\$12,000** will grant a 'once in a lifetime' Starlight wish for **two** seriously ill children.
 - **\$20,000** will transform the experience of **454** hospitalised children - replacing the fear, pain and boredom with fun, joy and laughter by allowing them to access all of Starlight's in-hospital programs for a day to escape the day to day stresses of hospital life
 - **\$30,000** will fund the Craft Corner in a Starlight Express Room for 12 months including all materials. Craft corners allow hospitalised children to participate in a range of activities, giving them a feeling of accomplishment whilst temporarily distracting them from the stresses of illness.
 - **\$50,000** will sponsor Starlight TV in a hospital, including all production, Captain training and delivery for 12 months. Starlight TV is integral component of Starlight's work within a hospital as it allows children throughout the wards to connect with Captain Starlight and the activities within the Room via screen and phone when they are too ill to leave their bed.
 - **\$100,000** will sponsor a Starlight Express Room for 12 months, including all relevant costs for the program – room facilities, materials and Captains to host activities daily.
E.g. The Starlight Express Room at The Children's Hospital at Westmead delivers its programs to 27,625 child admissions over a 12 month period.
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For more information on Starlight, contact Janyne on 02 8425 5962 or janyne.parsonage@starlight.org.au