



THE GREAT ADVENTURE CHALLENGE



RACING FOR SMILES

What is the Great Adventure Challenge?

The Great Adventure Challenge is an exciting, demanding and fun, multi-discipline event for corporate teams of eight, covering a range of activities from mountain biking, trail running, kayaking and coasteering. Teams are also confronted with mystery tasks, to test the boundaries of both brain and body. In 2011, the Great Adventure Challenge will be held on Saturday 22 October.

The event's inspiration and purpose is to make a difference by brightening the lives of seriously ill children in Australia. Teams are encouraged to raise funds for the Starlight Children's Foundation, giving Adventurers a huge sense of achievement both from a racing and fundraising perspective and receive full support with fundraising and training tips along the way.

Since its launch in 2008, the Great Adventure Challenge has continued to grow, both in terms of Adventurers and monies raised, with many of our Adventurers coming back for more! In 2010, the Great Adventure Challenge raised an incredible \$180,000 – a level of funding that allows Starlight to provide its in-hospital programs to more than 5450 seriously ill children and their families!

Adventurers don't need to be professional athletes, nor experts in all disciplines, because the event is about working, training and competing together as a team, across a course designed to test and push your limits.

The Great Adventure Challenge is hosted by Maximum Adventure - outdoor event management specialists – guaranteeing you a professional event experience.

Expect the unexpected – as well as physical and mental challenge, we promise to deliver an event that is fresh, upbeat and above all fun.

About the Course:

The 2011 Great Adventure Challenge will be held in the Nowra region, South of Sydney, and runs through some of Australia's most beautiful landscapes featuring rich forests, shady lagoons and sun drenched lakes, picnic lawns and thick bush land.

The actual course will be revealed to the Adventurers on the morning of the event, so teams will need to be able to think on their feet and be organised to prepare for the challenge ahead.

Adventurers will make their way across the 60kms course. A typical course will involve 8 legs with transition stops in between to recharge, refuel and rotate the squad. There are multiple legs of each discipline totaling approximately 15km on foot, 10km in kayak and 35km on Mountain Bike. With short multiple legs we guarantee you will never get tired or bored of each discipline. Our linear designed course also covers a range of terrain, over the bushland to the sea.

A typical course might involve:

Leg 1: 15km Mountain Bike

Leg 2: 6km trail run

Leg 3: Mystery Challenge

Leg 4: 6km trail run

Leg 5: 10km Kayak

Leg 6: 1km trail run

Leg 7: 15km Mountain Bike

Leg 8: Finishing with a 3km trail run.

The Great Adventure Challenge is a challenging event, it's very achievable for anyone with a good general level of fitness. You don't have to be an elite athlete or Iron man to finish. You do need to train and work well with your team.

The Great Adventure Challenge *Fun, Teamwork, Making a Difference*





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Business Benefits:

It is widely recognized that one of the most important corporate challenges over the next 20 years will be "talent" attraction, retention and development. As the "war for talent" intensifies leaders need to find innovative ways to engage employees and build sustainable workplace communities in order to maximize commercial outcomes.

Workplace community is strongest when it brings ordinary people together to achieve extraordinary results, when employee engagement is high and when employees feel aligned to the corporate objectives.

In this regard the Great Adventure Challenge offers businesses:

- An opportunity to create high performance teams by providing a focus towards a common goal and a clear purpose.
- The chance to become actively involved in supporting their local community.
- A medium to address wider businesses issues such as the health and wellbeing of its staff.
- A way to visibly show they invest in their people whilst embedding core business values.
- It allows businesses to either compete directly alongside business competitors or enter joint teams with strategic partners to build stronger working relationships.
- Either way, the outcome will result in an improved sense of team work, sharper decision making and greater workplace engagement – all for a wonderful cause!!

"It was great fun and the location was exceptional"
Stephanie – Rogen Si

"Overall an awesome day and the best event I have ever participated in"
Cam – Foxtel

"Thanks again for the great event, we will be back next year!"
Emma – CH2M Hill

How to get involved:

Take the Challenge and become an Adventurer today - Team registrations are now open!

Visit www.greatadventurechallenge.com.au and click 'Enter Now' to enter your team online today.

For more information:

View the FAQ's online at www.greatadventurechallenge.com.au

Or contact:

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